

CLOSING GENERAL SESSION AT 11:30AM -12:30PM.

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SHOW DAILY

INTX • CHICAGO THURSDAY, MAY 7, 2015

SNAPSHOT: NEW CHALLENGES UNDER CHANGING CIRCUMSTANCES

Seems like almost everyone is on board with the concept of "going forward"—it's just that not everyone agrees with what "going forward" means—and under what circumstances.

So it's once again, the Federal Communications Commission vs. cable—currently being reimagined into a more global sphere—the broadband industry.

At Wednesday's general session, FCC chairman Thomas Wheeler piled on the accolades for those assembled.

"The accomplishments of the industry are the most astounding story in the history of television. This is the golden age of television, and it is you who made it possible," Wheeler said, ticking off the colossal growth in its investment—from \$250 million in 1983 to \$26 billion today.

Then he lowered the boom: "But you are no longer 'the cable industry.' You are 'the leading association of broadband providers,'" he said, attempting to underscore its crucial role on a stage crowded with internet competitors. "Those who will stay on top are those who embrace change."

His scolding regarding the industry's cool reception to the "internet conduct standards" was not appreciated by the heavyweights participating in the subsequent panel session. Liberty Global president and CEO Michael Fries cut to the chase: "I'm baffled by the chairman's comments. It's a terrible regulation," he quipped, adding that he was voicing, "what these guys are thinking" referring to his co-panelists.

Others responded more guardedly in taking a quasi-optimistic tone: "We have reinvented ourselves, and the future is very bright," said Cox Communications president Patrick Esser. "We do have some technology challenges to deal with. We'll be taking some steps forward and some back."



Federal Communications Commission chairman Thomas Wheeler



CNBC's Julia Boorstin, narrator Showtime's Matthew Blank, FX's John Landgraf and AMC's Josh Sapan



Cablevision's James Dolan, Cox's Pat Esser, Liberty Global's Michael Fries, Time Warner Cable's Rob Marcus and Charter's Thomas Rutledge

CROSSING ALL BORDERS

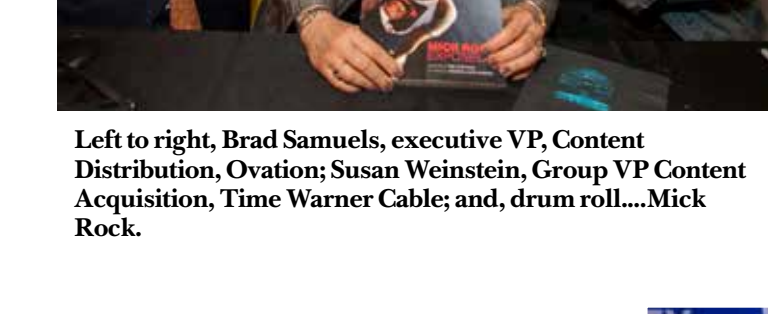
Castalia Communications has signed an agreement with the Aboriginal Peoples Television Network to assist in the development and distribution of a new channel aimed at the 5.2 million Native Americans and millions more who have Native American ancestry and an affinity for the culture throughout the U.S.

Launched in Canada in 1999, APTN is the first national indigenous TV network in the world with programming by, for and about Canada's Aboriginal peoples—First Nations, Inuit and Métis Peoples, among others. APTN's content includes children's animation, youth, cultural and traditional programming, music, drama, news and current affairs, as well as live coverage of special events and interactive programming.

APTN will gradually license programming content from the United States that will be produced, written and directed by Native Americans. In Canada, more than 80 percent of the network's programming comes from a healthy Aboriginal production community nurtured over the years.



Castalia Communications' Luis Torres-Bohl, president and founder, (left) and Jean La Rose, CEO, Aboriginal Peoples Television Network



Left to right, Brad Samuels, executive VP Content Distribution, Ovation; Susan Weinstein, Group VP Content Acquisition, Time Warner Cable; and, drum roll...Mick Rock.

OVER THE TOP WITH ROCK

Ovation hosted a "night at the museum" at the iconic Art Institute of Chicago, featuring Mick Rock, legendary rock 'n roll photographer and host of Ovation's original series.

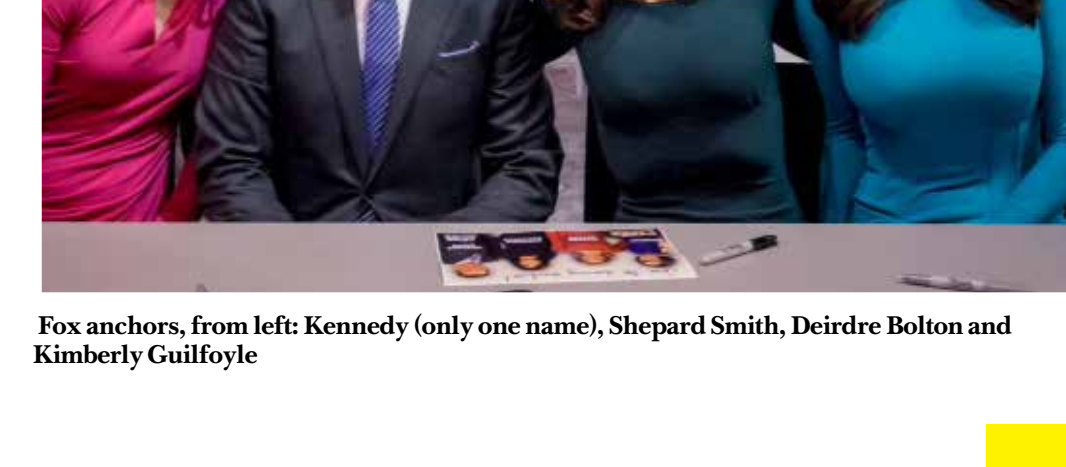
Guests—local and national cable system reps and other INTX attendees, press members, local arts institutions and Ovation execs from Los Angeles, New York and Chicago offices—sipped wine and cocktails, as Rock entertained folks with his stories about shooting such famous faces as David Bowie, Iggy Pop, Blondie and many more. A tour of the Impressionist Gallery featuring Cezanne, Renoir, Pissarro, Sisley, Matisse and Seurat preceded a lavish dinner.

Guests were also treated to an autographed copy of Mick's book *Exposed*.

SCENE & HEARD



FCC commissioners, from left, Mignon Clyburn, Michael O'Reilly, Ajit Pai and Jessica Rosenworcel



Fox anchors, from left: Kennedy (only one name), Shepard Smith, Deirdre Bolton and Kimberly Guilfoyle



C-SPAN's Susan Swain, co-president and co-CEO.

CALLING ALL WOMEN: GET ON BOARD

A pioneer of female-focused entertainment, Lifetime has unveiled Broad Focus, a major initiative designed to provide women with more opportunities to write, develop, produce and direct content for the network.

Further positioning Lifetime as an industry leader in hiring and supporting women in creative roles, Broad Focus is a movement to identify and develop entertainment's best and up-and-coming creative talent with a specific lens focused on developing content dedicated to the female experience.

While last year only 7 percent of feature films were directed by women, 20 percent of Lifetime's movie directors were female, and 43 percent of its writers, 35 percent of its executive producers and 29 percent of its producers were women, far exceeding the industry averages of 11 percent, 19 percent and 23 percent, respectively.

As one of the first extensions of Broad Focus, Lifetime has partnered with Genia Davis's inaugural Bentonville Film Festival. Currently taking place through May 9, the festival champions women and diversity by which winning films will be guaranteed theatrical, digital and retail home entertainment distribution. The network has signed on as the event's exclusive cable TV partner and will telecast one of the festival's winning films. It will also choose a winning script from the festival's script writing contest next year to put in its development pipeline.

at deadline

Comcast will launch a 4K ultra high-definition set-top box later this year as it brings the Xfinity in UHD catalog to the X1 platform. The new X1 set-top box, the Xi4, will deliver Xfinity TV customers 4K UHD content—four times the resolution of high-definition—directly to the TV, enabling X1 customers to enjoy unlimited virtual 4K linear channels by creating personalized playlists from the Xfinity in UHD library.

Mediamorph's innovative products combine cloud-based applications with industry leading data management to create the preeminent solution for managing, tracking and calculating revenues of distribution businesses. Mediamorph's products streamline operations and increase visibility into the business of content distribution. Clients include the major studios, basic and cable networks, broadcasters, MSOs, MVPDs and other content distributors.

Intraway, a leading provider of software solutions for operations and business support (OSS/BSS) for telecommunications operators and service providers, has announced that Millicom has selected Intraway's satellite TV (DTH) solution to support the operation of its services in Latin America, which were commercially launched last year.

The Millicom group, which operates under the Tigo brand, has implemented Intraway's DTH solution at its headend in Paraguay, which supports satellite television operations throughout the whole region.

As part of its Cable History Project, The Cable Center has included the oral and video history of Alex Swan, senior director of global events and relations, AR-RIS, into The Hauser Oral History Collection. The Hauser Oral History Collection is the only repository of first-hand accounts direct from industry leaders about the creation, expansion and current state of the cable industry. Alex Swan joined AR-RIS in 2002 after numerous positions at some of the most respected companies in the industry.

VANGUARD AWARDS SHOWCASE LEADERS ACROSS INDUSTRY DISCIPLINES

Now in their 50th year, the Vanguard Awards honor leaders from management, technology, programming, operations and marketing disciplines whose accomplishments merit the recognition of the entire industry. A gala banquet luncheon Wednesday celebrated the awardees who inspire, pursue and achieve in all aspects of the internet and TV economy—both in business and the personal commitments to their colleagues.

- ** Operations Management: Kevin Hyman, executive VP of operations, Bright House Networks
- ** Programmers: Cynda Zarghami, president, Viacom Kids and Family Group, Viacom
- ** Science and Technology: Jim Blackley, executive VP, engineering & information technology, Charter Communications
- ** Government and Community Relations: D'Arcy Rudnay, VP and Chief Communications Officer, Comcast
- ** Marketing: Mark Greatrex, senior VP, chief marketing & sales officer, Cox Communications
- ** Associates and Affiliates: Vibha Rustagi, president & CEO, itaas, A Cognizant Company
- ** Young Leadership: Christopher Winfrey, executive VP & CFO, Charter Communications



The Distinguished Vanguard Awards for Leadership—Mary E. Meduski, executive VP and CFO, Suddenlink Communications; and Josh Sapan, president & CEO, AMC—are the most prestigious of NCTA's national awards, recognizes the best and the brightest in the cable and telecommunications industry. The awards were created to honor Larry Boggs, who pioneered the development of the cable industry, and Idell Kaitz, whose representation of the industry produced a significant impact on policy-makers. Each year, two awards are presented to one man and to one woman whose leadership and foresight have placed the cable industry in the vanguard of American business. The individuals recognized by these awards symbolize the highest level of excellence reached by leaders of our industry.

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