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SHOW DAILY

NATPE · MIAMI BEACH TUESDAY, JANUARY 29, 2013

CONTENT CREATES DEBATE

BY ANDREA FREYGANG

Video might have killed radio, as the first song aired on MTV implied, but not everyone is certain that the internet is going to cause TV's demise. In the opening session of NATPE, as panelists debated the impact of social media and the internet on the TV industry, audience reaction was mixed.

"I think Facebook is a better competitor to TV than YouTube. It's a very interesting debate to have," said Fiona Dawson, a host and producer who focuses on shows tied to diversity and

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SYNDIE MARKET SIZZLES

BY VICTORIA NEMZOFF

NATPE 2013 is featuring a diverse menu of programming, as key industry syndication players do business in the Miami marketplace while doing double-duty by addressing tech developments set to take media into the future.

New shows set to launch in fall 2013 run the gamut of popular audience topics—from veteran to newcomer celebrity talk shows, along with an array of

SEE SYNDI, P. 8



PHOTO BY ALEX MATTEO

Game changing or not? That was the topic under consideration Monday when a keynote panel of experts voiced opinions about the impact of digital distribution. Among those weighing in were, from left to right, Kevin Beggs, Lionsgate Television Group president; TheBlaze's Betsy Morgan, president & chief strategy officer; and Aereo's Chet Kanojia, founder and CEO

INDUSTRY CHANGE CERTAIN

BY CHARLOTTE LIBOV

Technology is changing viewing habits and the TV industry must keep pace by reinventing itself, much as music industry did in the wake of the seismic changes that nearly destroyed that industry, observed David Pakman, who led the opening panel at NATPE on Monday.

In answer to the question Will Disruption Choke the Television Business Models?, the panel

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modern family
premieres fall 2013



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at deadline

Fox Television Stations and Twentieth Television will premiere a preview of Kris Jenner's new talk show to launch this summer. The program will be available on select Fox-owned stations in markets, including New York and Los Angeles. *Kris* will be a daily, one-hour entertainment talk show hosted by TV personality, entrepreneur, author, and mother of six.

NATPE is establishing a Digital Advisory Board to be led by Ross Levinsohn, CEO of Guggenheim Digital Media. Designed to serve as a consultant to help expand the organi-

SEE DEADLINE, P. 8

STELLAR TV INDUSTRY VETERANS EMPHASIZE RISK TAKING KEY TO SUCCESS

By Andrea Freygang

But instincts and a keen sense of audience tastes are among the common denominators that make the four recipients of this year's Brandon Tartikoff Legacy Awards industry stand out.

"I rarely use outside advisors—I operate more from my stomach than from consultants," confided international producer Herbert Kloiber, chairman of Tele München Gruppe. "The one occasion when we did use outside counsel was definitely a piece of business we had to dismantle later. Stick to your own proofs and take advice from those on the ground."

Kloiber joins three other industry leaders in receiving the annual award: Steve Levitan, creator, *Modern Family*; BET Networks CEO Debra Lee; and John Langley, the executive producer of *COPS* who is often credited as the "godfather of reality TV."

Named in honor of Brandon Tartikoff, one of TV's most respected programmers, the award recognizes TV professionals who exhibit extraordinary passion, leadership, independence and vision in the process of creating TV programming and in evoking Tartikoff's spirit.

"Brandon Tartikoff stood behind some of my all-time favorite shows when they needed his support," said Levitan. "Just as importantly, he was extremely well-liked while doing a very tough job, so I am extremely honored." Levitan, whose well-honed instincts fueled his creation of *Modern Family*, also agreed with Kloiber, advising "succeed or fail on your own terms. Never take a note you don't agree with."

BET's Lee also champions thinking outside the box. "When I took over as CEO, some folks told me not to change the business model—that it was a successful business. I thought long and hard about what I wanted my vision to be and decided I wanted to have a bigger impact on my community and the creative community," she said. "Through this whole process, I've learned to follow my gut and listen to my own voice and made decisions on my own values and what I thought the community wanted from BET."

Her efforts catapulted *The Game* to a No. 1 ad supported sitcom in cable with 7.7 million viewers in addition to several other accolades.

"It was like winning the Super Bowl in this business. It was

proof that if we produced good quality programming and let our audience know about it, they will show up," she said.

Like Lee, Kloiber fostered change in the industry. In his case he did it by focusing on implementing classical music into film and TV, broadcast on he produced theatrical worked including the first NBC. Additionally, dramas and other presentations and tirelessly to bring

TONIGHT
BRANDON TARTIKOFF
LEGACY AWARDS
RECEPTION: 6-8 P.M.
FONTAINEBLEAU HOTEL GLIMMER BALLROOM

European drama and music to the U.S.

"The challenge was to do drama in Europe and still get it aired in the U.S. where they are totally opposed to anything that's dubbed. The U.S. has an allergic reaction to anything synchronized," said Kloiber, adding

that it was also a hurdle to convince German, French and Italians to shoot in English to access U.S. markets.

His tireless work in trying to bridge that gap is partially why he feels he's being singled out with this award.

"I am absolutely delighted and very honored and was totally surprised when they told me I had been chosen for this," said Kloiber. "I've always had the keenest interest between our company and the U.S."

A trailblazer in his own way, Langley is the producer/director of the longest running reality show *COPS*. When asked why he chose this theme for a show that is now in its 25th year, he said it was because the crime arena is inherently dramatic.

"It deals with life, death, morality, law, human psychology and human behavior and is far more interesting in many ways than fiction," said Langley, adding that it was very cutting edge at the time. "I had no idea

it would be on for 25 years—I just chose a good topic and believed in it fervently. It was elegant in its simplicity and no

one got it at the time. None of the networks understood it—it was a stripped down, modern approach. We basically took a documentary and made it work commercially. In terms of serious TV, it hadn't been done before."

For Langley, the path less traveled is typically the one he opts for. "Some like existential TV, mine is experiential TV. It deals with real life in its most brutal and most honest form," he said. "It's not the only way to do shows, but it's what I chose to do and I'm pleased I had success in it. It's an honor to be recognized and gratifying from a professional standpoint because this is something decided by industry leaders and peers."



Clockwise: John Langley, the executive producer of COPS, Herbert Kloiber, chairman of Tele München Gruppe; Steve Levitan, creator, Modern Family, and BET Networks CEO Debra Lee



FIVE MINUTES WITH... LEEZA GIBBONS



By Charlotte Libov

Editor's Note: Sheeeee's back—this time as co-host of *America Now*, the nightly syndicated TV news magazine, as well as the TV show *My Generation* (on PBS stations). For 17 years she has also emceed and produced the nationally syndicated radio program *Hollywood Confidential*. In front of the camera for three decades, Gibbons served up such celeb fare as *Entertainment Tonight* from 1984-1995 and *Extra* from 2000-2003.

How does *America Now* differ from your past shows?

I do this show with Bill Rancic, and I enjoy working with him tremendously. This is news and information you can put into your life right now to make you smarter, from how to increase your property values to how to protect yourself from identify theft. You know, these days, we're called upon to be experts in our lives, but the problem is that there's a glut of information, so we help you cut through it all so that you can do that.

Who's your competition?

There really is nothing like this on the air. We work with cable stations, and we work in fringe access time slots. We can be on before the late news, after the late news, we're very adaptable. We can be seen at any time during the day or night. We offer two stand-alone half-hours, so there's the capability of running it all or book-ending it. Our show works with entertainment shows, it works with news shows, and I am happy to say that it's been very well-received.

Do you miss the celebrity beat?

I feel like I'm the luckiest girl on earth. I started doing *Entertainment Tonight* at the beginning, which provided me with an all-access pass like nowhere else on earth. Nowadays, we have so many places to get entertainment news and celebrities are omnipresent, and they also get their own news out themselves. I still love talking to celebrities, because I think the ones who last are very interesting. I also have great respect for the business and feel privileged to have lived it, but I don't miss it. I was also ready to move on.

How else have you moved on?

I have a new book out called *Take 2: Your Guide to Creating Happy Endings and New Beginnings*, and it's all about moving on and how to transition to another opportunity in life by honoring your past and staying in focus and intent on being successful. So I talk about the things that I've done in my own life that call for a

redo and I hope it resonates with readers. Whether you got fat or fired or depressed and divorced, you can always do a redo. It's your life and you can put in as many plot twists as you want.

Who were your mentors?

There have been people who I admired through childhood and the miracle is that I got to grow up and meet them. Dick Clark was a real mentor for me, and he actually spoke at my (Hollywood Walk of Fame) star ceremony. When I was in grade school, Barbara Walters made headlines when she made \$1 million and I said, "I'm going to make \$1 million and be on television." This was in a little town, and the other kids laughed at me, but my mother said, "Hang on to your vision, hang on to your dreams." In the 1980s, I cut my hair like Olivia Newton-John, which was probably not the best look for me, but she and I are now friends.

Is this your first NATPE with this project?

It is with this project, but I was at NATPE several times, back in the glory days, but this is my first time with a syndicated show, and now I'm back and I'm excited to be here again.

How do you give back?

I created The Leeza Gibbons Memory Foundation in 2002 as a promise to my mother to 'tell her story and make it count' after her diagnosis of Alzheimer's disease and from there I created "Leeza's Place," which is a community gathering place and resource center where we supply free resources for caregivers. We now have centers in California, Florida and Illinois. Now we've taken that initial program and we've created "Leeza's Care Connection," which is a place where caregivers come to become stronger and more resilient. Since getting involved, our national conversation about Alzheimer's disease has become less stigmatizing and I've been incredibly blessed to have a lot of wonderful doors open for me and it's been a privilege to celebrate the courageousness of family caregivers.



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EXTRA EXTRA's press room at NATPE is located in the Bubble Room at the Fontainebleau Hotel.

Email news and announcements to Sharon Donovan at extraextrashow-daily@gmail.com. Daily deadlines are at 3 pm.

For advertising sales, contact Sandra Driggin (Cell, 617-212-4000).

SHOWBIZ

There's a wealth of choice here at NATPE with programming to suit every taste, age and interest, tailored for every platform, device and screen imaginable.

Star power in the form of celebrity talk shows, as well as programming that ranges from made-for movies to family fare are bound to capture every interest. From country music lovers to those who want to be a fly-on-the-wall to see how weddings come together (or fall apart!), NATPE-goers will find something to take back. Look for action-packed historical drama, reality competitions, and even a show that packs a punch—literally! Enjoy the ride.

BACK AT THE LATE NIGHT STAND



Arsenio returns to late night

CBS Television Distribution. (Cabana Ultra 1 and 2) Powerhouse Arsenio Hall comes to NATPE heralding his return to late night—already 95 percent sold. The Arsenio Hall Show debuts next fall, appearing mostly in the 10 and 11 p.m. time slots and anchored by the Tribune Broadcasting station group, which has stations in 7 of the top 10 markets. Hall, who recently won an iteration of NBC's *Celebrity Apprentice*, is best known for hosting his Emmy Award-winning "The Arsenio Hall Show," a late-night syndicated talk show produced by Paramount Domestic Television (now CTD), which ran from 1989 to 1994. The show's place in pop culture history was cemented in June 1992 when then-presidential candidate Bill Clinton appeared on the show and played *Heartbreak Hotel* on the saxophone.

MANO A MANO

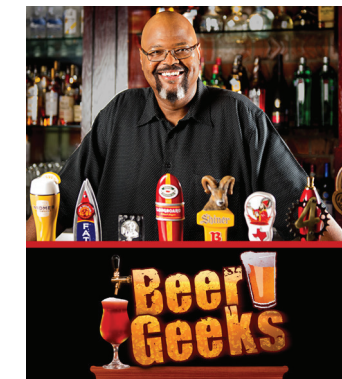


Wrestling stars visit NATPE

Octapixx Live (Booth 129), the sports marketing arm of international distributor **Octapixx Worldwide**, brings *TCW Wrestling*, a series showcasing the wildly entertaining wrestling storylines and live matches from the world's fastest-growing wrestling promotion. Produced by legendary wrestling TV producer Nelson Sweglar (*Wrestlemania*), the series features well-known wrestling stars from today, including Matt Riviera, Tim Storm and seven-foot-two Titan, alongside appearances from wrestling greats from the past. Meet and greet the wrestling stars on hand.

FROM BEER TO REALITY

Television Syndication Company (TVS) (Booth 218) has a full slate of programming available for syndication. Heading the charge for fall 2013, *Beer Geeks* covers the exploding beer craze movement, while *Travel Thru History* brings history alive for teens and their families. TVS also has recently taken over the syndication of *GameDay Productions' Raceweek*, the longest running motorsports series in syndication and E/I series *Sports Stars of Tomorrow*, which features high school athletes on their journey to greatness, highlighting the early years of some of the biggest names in sports. Also returning for the fall are **Real Life 101**, the long-running series introducing students to different career paths, and **Set for Life**, heading into its second year of syndication, focusing on the dynamics of college life and the importance of higher education.



Beer geeks hone their craft

TV'S GLORY DAYS

Remember when movies were movies, and they were made on the great stage sets of **Century Studios (Booth 119)**. Century is still a place where dreams come true. Reminisce about great movies like *Gone with the Wind* and classic TV shows like *The Andy Griffith Show*, *Star Trek*, *Deal or No Deal*, or even get the dish on today's Golden Globe-winning *Argo*. Century's team is here at NATPE to talk about what changes the company has made to keep film projects on Century's lot, now and in the future.



Lots of "Deals" were made at Century Studios

STINGING PROGRAMMING

Scorpion TV, not a company to shy away from controversy, takes subjects bound to cause a ruckus, ranging from a look at the lives of "inter-sex," people (formerly known as hermaphrodites), to a school in Pakistan that tries to rehabilitate Taliban-trained suicide bombers, *Defusing Human Bombs*. *It's a Girl* examines the harsh fact that, in many parts of the world today, girls are killed, aborted and abandoned simply because they are girls. But there's lighter fare as well, like *B Boy Championships* where street dance crews in different countries battle for a shot at the finals held in London, and *World on a String* looks at the world of competitive yo-yo-ing.

MOVIES FOR THE FAMILY

Family is the focus of **Mission Pictures International (Booth 327)**, the foreign sales, finance, production and distribution company that specializes in high quality entertainment for mainstream audiences worldwide. They are bringing 11 hits, including the Emmy-nominated movie *The Heart of Christmas* and the box office hit *October Baby*. They're also bringing *Heart of a Hero* (starring *Psych's* Corbin Bernsen), *Unconditional* (featuring Golden Globe nominated actor, Michael Ealy) *Fast Track*, *The Mark*, *The Mark Redemption* and *The Angel Next Door* (Kevin Sorbo).

TRIALS AND TRIBULATIONS OF ARMY WIVES

ABC Studios is here with **Lifetime's** seventh season of *Army Wives*, which will see new challenges to the tribe, including a heart-felt and final goodbye to one of their own in one of the season's most dramatic and pivotal moments. Four new characters are also set to join the cast. A key content driver for the ABC Entertainment Group, the studio has produced multiple seasons of primetime series, such as *Grey's Anatomy*, *Desperate Housewives*, *Lost*, *Castle*, *Brothers and Sisters*, *Private Practice*, *Criminal Minds*. These shows have fed the company's distribution pipelines worldwide.



YOU'RE THE STAR!

One of the major themes at NATPE this year is interactivity and you can learn all about it at **Youtoo Technologies**. This technology leader is partnering with NATPE to offer one-year free "From Anywhere to Anywhere" service (valued at \$6,000) to stations nationwide. Viewers can record and submit commentary from anywhere, anytime and engage with some of their favorite shows. Indeed, Youtoo allows everyone the chance to be on national TV through a website or an app and get their "15 minutes of fame." Stop by the Plunge Boardroom for a demo and station sign-up.

THE MAGIC IS BACK

Last year, buzz was all about **STARZ (Tresor, Suite 2-1411)** and its original series *Magic City*. This year is no different because it's an exciting second season and filming is already underway here in Miami. Cast additions include Academy Award nominee James Caan, Esai Morales (*Caprica, La-Bamba*), Sherilyn Fenn (*Twin Peaks, Gilmore Girls*) and Jamie Harris (*Rise of the Planet of the Apes*). But *Magic City* isn't STARZ'S only stellar show—there's also *Spartacus*, now available in more than 150 countries worldwide through more than 60 distinct licensing deals.



Magic City visits NATPE 2012

IT'S A HONKY TONK ROAD TRIP

Hands On Production (Booth 128) is touting *Pole Position*, a film that capitalizes on the competition craze with unscripted stories on international performance competitions. Other fare includes *Celebrity Sweat* starring Hip Hop sensation Nelly; *Wedding Intervention*, in which comedian/psychologist host Rachel Reenstra gets inside and in-between couples before the vows; and the father-and-son team of Franco and Damiano Barbuscia star on the soon-to-be hit, *Combustione*, about a Sicilian duo who run a celebrity-driven exotic sports car shop. *Road Trip* features host Rick Monroe revitalizing America's classic nightclubs and honky tonks, and bringing back their glory days.



Country singer Rick Monroe tracks down honky tonks

BUILDING THE WORLD'S LARGEST NEWSROOM

Viewers spend a good chunk of time watching YouTube videos and *RightThisMinute* knows this. *Right This Minute* is the first broadcast TV show covering the news of the web. A syndicated broadcast strip from Cox, Scripps, Raycom and MagicDust currently airing in about 50 U.S. markets, reaching more than one million viewers a day. Its 24-hour news staff introduces audiences to the newsiest and most captivating videos on the internet as they are breaking and often before they go viral. Each featured video (which can be filmed on anything from a professional camera to a smart phone) is presented alongside original reporting and behind-the-scenes interviews. It is the No. 1 show from morning news to primetime in San Francisco.

MASTER CLASS SHOWCASES



Master Class showcases gifted children

Showtime's Golden Globe-winning megahit *Homeland* was adapted from *Prisoners of War*, the hit Israeli drama from **Keshet Broadcasting**. Now Keshet International, the company's global distribution and producing arm, is at NATPE with that show and others. Keshet is the No. 1 scripted format content provider in the U.S., and a top-seller in international markets as well. Their shows include *Dear Neighbors*, *Help Our Daughter Find Love*, a docu-comedy in which each episode features a small town couple who recruits their entire community to help find a match for their single daughter (or son); *Fair & Square*, a fact-based entertainment show, which follows an undercover host as he puts service professionals to the test by presenting real-life home repair challenges; and *Master Class*, a musical non-elimination talent show in which 16 gifted children perform all-time classics in front of leading artists in the music industry.

SHARK CUBAN BANKS ON TV BITES

BY CHARLOTTE LIBOV



The buzz may be all about digital, but technology tycoon Mark Cuban isn't buying it. In fact, this media shark believes that TV will continue to dominate now and in the future. "You can put something on TV on the smallest station and you will get more viewers than on the internet," Cuban told CNN's Poppy Harlow, as she interviewed him for the opening keynote, which kicked off NATPE's 50th anniversary edition. "Internet is designed for everything but video. TV is designed for nothing but video. Does everyone have perfect wireless here? No. But does everyone have perfect TV? Yes," said Cuban, who recently rebranded his HDNet as AXS TV, a live event-focused satellite

cable network.

Cuban also said he believes that traditional "bundled" cable TV services will continue to reign and that cable services like AXS TV will pull in the so-called "cable nevers," who are younger viewers that don't watch cable, but are likely to change their minds as their tastes mature.

"We think AXS TV will be the solution for the 'cable nevers' because, if you want to watch live sporting events or a live concert by Jay-Z, you will have to have cable," he said.

INDUSTRY CHANGE CERTAIN

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of industry experts agreed "not necessarily." They also concurred that new models are needed in order to save the business.

"New technology killed the music industry after it became possible to unbundle songs, sell them separately and share them," noted Pakman, an internet entrepreneur and a partner in Venrock, a venture capital firm that funds early stage internet and digital media companies. The advent of the DVR has enabled TV viewers to do much the same thing, he added.

Technology has enabled people to skip over commercials, a practice that continues to reverberate in the industry, noted Chet Kanojia, Aereo's founder and CEO. "Now, anything that is not live sports is DVR'ed—100 percent," he said.

Other ways the TV business is responding to change is through the creation of new satellite TV networks tailored for specific audiences, said Betsy Morgan, president & chief strategy officer of TheBlaze, the internet network founded by TV personality Glenn Beck.

"People thought Glenn was crazy but we wanted our own network and content and an audience who loves us. We wanted to be where the consumer was, no matter what device they were on," said Morgan.

But, no matter what the format, there will always be a place for quality programming, concluded Kevin Beggs, president of Lionsgate's television group.

"Reality TV was the panacea for cost at first, and sports kept NBC relevant through a difficult period. I think in broadcast you'll see sports, reality and a handful of signature shows like *Modern Family* and cable will have the "auteur" shows, the shows like *Mad Men*, which people will find and aggressively seek out," Beggs said.

SYNDIE MARKET SIZZLES WITH NEW FARE ON THE HORIZON

CONTINUED FROM P.1

confrontational reality shows and two pop culture-driven, celebrity gossip-filled entertainment shows.

Media analyst Bill Carroll, VP of programming for Katz Media Group, cites 2013 as a pivotal "transition year" with many leading shows up for renewal in 2014, compared to 2012, when talk was predominating the line up.

Anchored by the Tribune Broadcasting group, with stations in 7 of the top 10 markets, *The Arsenio Hall Show* has already been sold in 95 percent of the country and will air on The CW, MyNet TV and Fox stations in the 10-11 p.m. time-slots, according to Joe DiSalvo, CBS Television Distribution's president of distribution sales. "Fans of Arsenio's 90s show are now in the 35-55 age range—they liked him before, remember him and still watch TV—so it's the perfect time for him to come back to late night. Audiences can look forward to a party, with celebrity guests and musicians, including those Arsenio helped make famous years ago," added DiSalvo.

Another new one-hour talk show, spotlighting Bethenny Frankel, is under the wing of Ken Werner, president, and Rick Meril, executive VP & general sales manager of Warner Bros. Domestic Television Distribution. *Bethenny* has already cleared with Fox-owned stations in more than 97 percent of the

CONTENT CREATES INTERNET DEBATE

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inclusion, "but I don't think we're going to lose TV/cable and our devices will always be second screens. TV is very much alive."

Carl Dickens, senior VP of national sales at Kantar Media, is betting on the social side of the equation.

"I disagree that TV drives social—I think social drives TV," he said. "If I can put a show like *Two and a Half Men* on CBS and syndicate it or put it on the internet for an unlimited audience, it's pretty simple to me where it's going."

Daniel Bethencourt, a producer at 3Jellyfish, considers TV a viable medium, but expects the internet to continue to grow despite presenter Mark Cuban's (AXS TV) claims that video isn't properly designed for the internet yet.

"Right now they are figuring out how to manage the situation. Some people don't want to hear what Cuban said," explained Bethencourt, "but there are a lot of changes coming up in the industry."

Warren Salmon, a developer of educational "Afrocentric" content from Toronto agrees.

"Definitely times are changing—there is more and more content and viewers are choosing to watch content (whenever/wherever) it's convenient for them," he said. "TV is definitely on the decline as more and more people are going online."



CONTINUED FROM P.1

internet streaming program, but **Content TV** is offering TV and digital rights worldwide.

zation's presence and direction in the digital world, it will complement NATPE's core mission as a market/conference for exhibitors and buyers representing local and network TV, distribution and the international content marketplace... **CBS Television Distribution** has sold *Hot In Cleveland* to TV stations in 92 percent of the U.S. for a September 2014 launch. The TV Land sitcom is now cleared in 47 of the top 50 markets... **Twentieth Century Fox Television Distribution** has entered an agreement with the U.K.'s largest commercial network, ITV, for the broadcast rights to the new, highly-anticipated drama *The Americans* starring Golden Globe Award-winning actress Keri Russell (*Felicity*) and Matthew Rhys (*Brothers and Sisters*)... Larry King's latest talk show, *Larry King Now*, began as **Ora TV's**



Jonathan Ford, executive VP, sales, Content Media; Jon Houseman, CEO, Ora TV; and Larry King



Scene & Heard



Sony Pictures Television hotshots John Weiser, president, U.S. distribution; Holly Jacobs, executive VP, reality and syndication programming; and Keith Le Goy, president, international distribution



Alloy Digital's executive VP Barry Blumberg, president of Smosh & former head of DisneyTV Animation; with Generate president and CEO Jordan Levin, NATPE's chairman and former CEO of WB Network



eOne President Peter Emerson, with Jason Priestley, promoting his new show *Call Me Fitz* on HBO in Canada, and John Morayniss, CEO

It was a night of celebrations as NATPE attendees and VIPs spent Sunday evening hob-nobbing at parties from poolside at the Eden Roc to the invitation-only soiree highlighting Jason Priestley and his *Call Me Fitz* at Soho House. Sony Television Pictures' leaders gathered in a private suite for planning with their executive team, while Alloy Digital's executives gathered at Bleau Bar to set up a game plan. Among the NATPE attendees gathered at the Eden Roc welcoming poolside party were Denise Mirro from *The Huntress* who was joined by Fred Slack, of *The Enforcer*. A team from Black Box Studios was right in the middle of the action—and that's where the Synbak Productions' brain trust was also spotted. The group from Magic Dust Entertainment—featuring *RightThisMinute* that successfully merges internet and TV into a news concept—was on the networking beat, too.

— Andrea Freygang



Denise Mirro, with *The Huntress*, and Fred Slack, *The Enforcer*



RightThisMinute producers from Magic Dust Entertainment: Phil Alvidrez, executive producer, along with company partners Beth Reynolds and Jack Sander



Dallas-based CEO Chris Wyatt of Youtoo.com Interactive TV



(L - R) Overlook President Jim Flynn, Overlook Video Content Manager Matt Chiamis and Chairman Stu Tempkin

There could be no doubt the NATPE 2013 Convention was underway yesterday, with the crush of industry executives busily making their way thru the Fontainebleau's hallways. How DID we FIND one another WITHOUT mobile technology anyway!?

Dallas-based Youtoo Technologies' CEO Chris Wyatt is promoting his company's cutting-edge interactive internet service, now offering one free year of service to local television stations.

STARZ's worldwide distribution team, headed by Executive VP Gene George boasted about their original series' 2013 launches, *Spartacus*, which just aired its final chapter's first episode, 'War of the Damned' and *Magic City*, set to air its second season.

Brazil's GLOBO TV, sold in over 100 countries worldwide, announced their new 2013 product catalog, while celebrating their 40th year overseas.

From Overlook's NATPE-base on the marketplace floor, president Jim Flynn touted the company's internet technology platform, which helps companies get up and running on the web.

Meanwhile, A & E Network's New York-based worldwide content distribution team brainstormed in their 15th floor Tower suite.

- by Victoria Nemzoff



STARZ international distribution team (L - R): Denver-based Senior Manager, Sales & Acquisitions, Todd Bartoo; VP, Domestic Television Sales, Alecia Dixon; Executive VP, Worldwide Distribution at STARZ Media, Gene George and VP, Worldwide Distribution, Alisha Serold



GLOBO Channel Brazil's Executive Director of International Business, Raphael Correa toasting their 40th year abroad



A & E Network's Content Distribution team (L - R): Christopher Barry, Managing Director, International Strategy and Digital Media; Steve Ronson, Executive VP, Enterprise; Kerri Tarmey, VP, International Marketing & Communications; Michael E. Katz, VP, Production & Programming International; and Sean Cohan, Executive VP, International